Supporting Racially and Culturally Diverse Patients and Communities

Why Does Building Bridges Between Communities And Health Care Matter?

• Medical care accounts for a smaller portion of influence over health (only 20%) than the greater influence of where people live, work, and play (80%), yet health care screening, referral, and care processes infrequently take these community-based social determinants of health (SDoH) into account.

• The pandemic and racial justice crises widened already large, persistent gaps in health care benefits and services.

• SDoH such as safe housing, transportation, and neighborhoods; racism, discrimination and violence; education, job opportunities, and income, access to nutritious foods and physical activity; polluted air and water; and language and literacy skills individually and collectively have a major impact on health, well-being, and quality of life.

• Designing a system that bridges health care and community contributes to holistically meeting patient needs in ways that lead to better health and health outcomes.

Why Stratis Health?

• The Stratis Health team has the relationships and perspective to create and sustain connections between health care and community-based organizations to improve communication and coordination.

• We have expertise in workflow redesign that bridges health care and community, and in selecting technologies that support coordinated care and services, including electronic health records, health information exchange, and social needs e-referral platforms. With our deep networks, Stratis Health helps strengthen partnerships between health care and community organizations.

• We assist in gathering actionable data that uncovers service gaps.

Contact Sue Severson to learn more: sseverson@stratishealth.org

Explore the Stratis Health Transformation Framework at stratishealth.org

Stratis Health’s Impact

• Culture Care Connection, our online learning and resource center, has served thousands of clinical and non-clinical health care professionals since 2008 by providing leading tools and resources to drive awareness and change so they can be responsive to and supportive of diverse patient needs.

• Stratis Health’s support of a regional consortium of health system and community-based organizations enabled them to select and implement an invaluable electronic social needs referral platform.

Resources

• Culture Care Connection
• Partnership to Advance Tribal Health (PATH)
• Innovating in Medicaid Care Delivery and Payment
• Social Determinants of Health: Know what Affects Health

Stratis Health is a nonprofit organization that leads collaboration and innovation in health care quality and safety, and serves as a trusted expert in facilitating improvement for people and communities.

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