Alcohol Use and Pregnancy: The Importance of Screening and Brief Intervention
Tuesday, June 27, 2023
12:00 – 1:00 PM

Topic:
Fetal Alcohol Spectrum Disorder (FASD) is estimated to be as common as 1 in 20 individuals, and yet many health care providers report that their knowledge and training on FASD is inadequate. Despite recommendations for universal alcohol screening, a recent CDC study found that approximately 20% of pregnant persons were not screened for alcohol use at their last visit to a primary health care provider, and only 16% who were screened were advised by a health care provider to quit drinking or reduce their alcohol use. This gap between screening and brief intervention indicates missed opportunities to reduce alcohol use during pregnancy. This webinar will present the need for prenatal alcohol exposure screening and brief intervention and offer guidance on having challenging conversations about drinking alcohol during pregnancy in a non-stigmatizing manner. Learn how prenatal alcohol exposure impacts your practice and how you can use this information to improve the quality of care and outcomes for mothers and infants in your care.

Presenter(s):
Kendra Gludt, MPH, is the Director of National Programs at Proof Alliance, a nonprofit dedicated to preventing fetal alcohol spectrum disorders (FASD) and supporting all impacted. In the 15 years she has worked at Proof Alliance, Kendra has worked with many partnering agencies, including clinics, treatment centers, county systems, and social service agencies, helping them change their practices to recognize and respond to FASD. Kendra is currently on the SAFEST Choice Learning Collaborative faculty, an HRSA-funded program that aims to reduce prenatal alcohol exposure and improve outcomes for children with FASD.

Who should participate/Audience:
Health care providers, nurses, public health, health educators, social workers, therapists, Community Health Workers, and anyone interacting with individuals from other cultures.

Objectives:
• Recognize the need for prenatal alcohol exposure screening and brief intervention.
• Learn about screening methods that address stigma and bias
• Learn about what to do next when there has been alcohol exposure during pregnancy

This webinar is free, but space is limited. Click here to Register.

This webinar is presented by a collaboration of Minnesota health plans working to improve birth outcomes in Minnesota. Thank you to Blue Plus, HealthPartners, Hennepin Health, Medica, South Country Health Alliance, and UCare for their commitment to this issue.

All webinars will be posted on the Health Plan Performance Improvement Project website.

Sources:
1. May PA et al. JAMA. 2018
2. FASD Regional Training Centers Consortium. Am J Health Ed. 2007