Maternal Health and Inclusive Communication Tuesday, August 6, 2024 Time: 12:30-1:30pm

Topic:

Language is powerful. Words can either promote respect and inclusion or perpetuate harm and inequity. The webinar will address inclusive communication as a strategy for ensuring that all expecting and new mothers receive respectful and comprehensive care. The webinar will equip participants with valuable knowledge and tools to address health disparities and foster a supportive environment with enhanced communication skills.

Presenter(s): Haley Brickner

Haley Brickner (she/her) is the Health Equity Coordinator for the Minnesota Medical Association, where she works to advance equity and address disparities in our state. She has over 10 years of experience working in racial equity and inclusion spaces. Her work has emphasized strength- and resilience-based methods of change in marginalized communities, particularly in Indigenous communities. Haley has a Bachelor of Business Administration, a Master of Educational Leadership, a Master of Science in Health Promotion, and extensive experience facilitating topics related to racial justice, diversity, equity, and inclusion.

Who should participate/Audience:

Health care providers, nurses, doulas, public health, health educators, social workers, therapists, Community Health Workers, and anyone who interacts with birthing people.

Objectives:

- Recognize stigmatizing terminology and non-stigmatizing alternatives.
- Identify best practices for using inclusive language to support health equity.
- Describe how non-inclusive language contributes to health inequities.

CEU - Participants should contact their relevant licensing board to determine if this program will meet continuing education requirements and CEU values.

This webinar is free, but space is limited, click here to **<u>Register</u>**.

This webinar is presented by a collaboration of Minnesota health plans working to improve maternal and child health in Minnesota. Thank you to Blue Plus, HealthPartners, Hennepin Health, IMCare, Medica, South Country Health Alliance, UCare, and United Healthcare Group for their commitment to this issue.



All webinars will be posted on the <u>Health Plan Performance Improvement Project website</u>.