

# Reverse the Slide: Improving Childhood Immunization Rates

Tuesday, April 29, 2025  
Time: 12:00-1:00pm

## Topic:

This webinar will discuss trends related to declining immunization rates throughout the state and will also discuss strategies to address vaccine hesitancy.

## Presenter: Dr. Leslie King-Schultz, MD, MPH

Dr. Leslie King-Schultz is a General Pediatrician & Co-chair of the Vaccine Committee at Hennepin Healthcare.

## Who should participate/Audience:

Health care providers, nurses, public health, health educators, social workers, therapists, Community Health Workers, and anyone who cares for children and interacts with individuals from other cultures.

## Objectives:

- Identify trends in immunization rate decline amongst our youngest children.
- Understand the implications of declining childhood immunization coverage.
- Explore areas of focus to help local communities and practitioners keep kids up to date.
- Discuss best practices and tools to combat vaccine hesitancy.

**CEU** - Participants should contact their relevant licensing board to determine if this program will meet continuing education requirements and CEU values.

This webinar is free, but space is limited, click here to [Register](#).

*This webinar is presented by a collaboration of Minnesota health plans working to improve maternal health and child development in Minnesota. Thank you to Blue Plus, HealthPartners, Hennepin Health, IMCare, Medica, South Country Health Alliance, UCare for their commitment to this issue.*



All webinars will be posted on the [Health Plan Performance Improvement Project website](#).